

# TEDDY MCKAY

## CONNECT

PHONE: (617) 504-9455

WEB & AUDIO: teddymckay.com

EMAIL: teddymckayradio@gmail.com

TWITTER: @TeddyMcKay1

FACEBOOK: facebook.com/teddy.mckay

INSTAGRAM: @teddymckay1

## CAREER OBJECTIVE

My goal is to be a PR and media ambassador of a creative, growing and fast-paced organization. As an award-winning social media and communications pioneer and story teller, I put a special emphasis on business development opportunities using cutting edge platforms to tell the story. I am a poised and confident team builder who thrives in a multi-faceted and diverse environment. Driven with an entrepreneurial spirit, possessing strong relationships with the community, I use this knowledge to advance the organizations's impact and success.

## PROFESSIONAL EXPERIENCE

### MEDIA & PUBLIC RELATIONS

#### 2015 - 2016 107.5 WFNK FRANK-FM (Classic Hits) | Portland, Maine

- On-Air Personality Morning Co-Host

#### 2012 - 2015 94.9 WHOM (Adult Contemporary) | Portland, Maine

- On-Air Personality Co-Host WHOM Mornings with Sandra & Teddy

#### 2000 - 2012 Q 97.9 (Contemporary Hit Radio) | Portland, Maine

- On-Air Personality Mid Day Host
- On-Air television correspondent for American Idol and Celebrity Interviews

## PROFESSIONAL GOLF EXPERIENCE

### The Country Club | Brookline, MA

- Managed daily operations at one of America's most legendary golf clubs, home of the 1988 *US Open*, 1999 *Ryder Cup* and future site of the 2022 *US Open*
- Coordinated tournament and daily play of distinguished club members
- Developed merchandising strategies and maintained inventory of clubs' exclusive golf shop
- Developed private lesson clientele
- Directed and developed junior golf clinics
- Supervised club caddie program of 60+ full-time employees

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## PROFILE & TALENTS

- Secured national and local artists and talent for radio and special event appearances.
- Enthusiastic, resourceful, and highly creative with media and public relations experience.
- Excellent prioritization abilities developed through a diverse career in the media industry.
- Professionally committed and responsible. Adapt easily to new situations.
- Successfully handle a wide range of functions using a combination of creative, organizational, negotiation and problem solving skills.
- Maintain focus in demanding work environments, managing competing priorities under deadline and pressure conditions.
- Meet challenges head-on and always find a way to effectively complete multiple assignments or tasks.
- Extensive volunteer experience in the nonprofit community.

## EDUCATION

Miami Dade Junior College  
1982-1984 | Business Studies

## REFERENCES

Harry Nelson  
President & CEO of Harry Nelson Artist Management | Saco, Maine  
(207) 281-3314

Tim Moore  
SR VP/Programming- NH, iHeartMedia  
Former OM/PD with WJBQ & WHOM, Cumulus | Portland, Maine  
(207) 329-6581

Patsy Murphy  
Executive Director, Animal Refuge League of Greater Portland  
(207) 887-7217 ext. 104

Don Callahan  
Head Instructor, Butch Harmon School of Golf | Las Vegas, NV  
Former Director of Golf, The Country Club | Brookline, MA  
(702) 596-2483

*More available upon request.*